

Connections Homeschool Program

KPBSD

Work session presentation

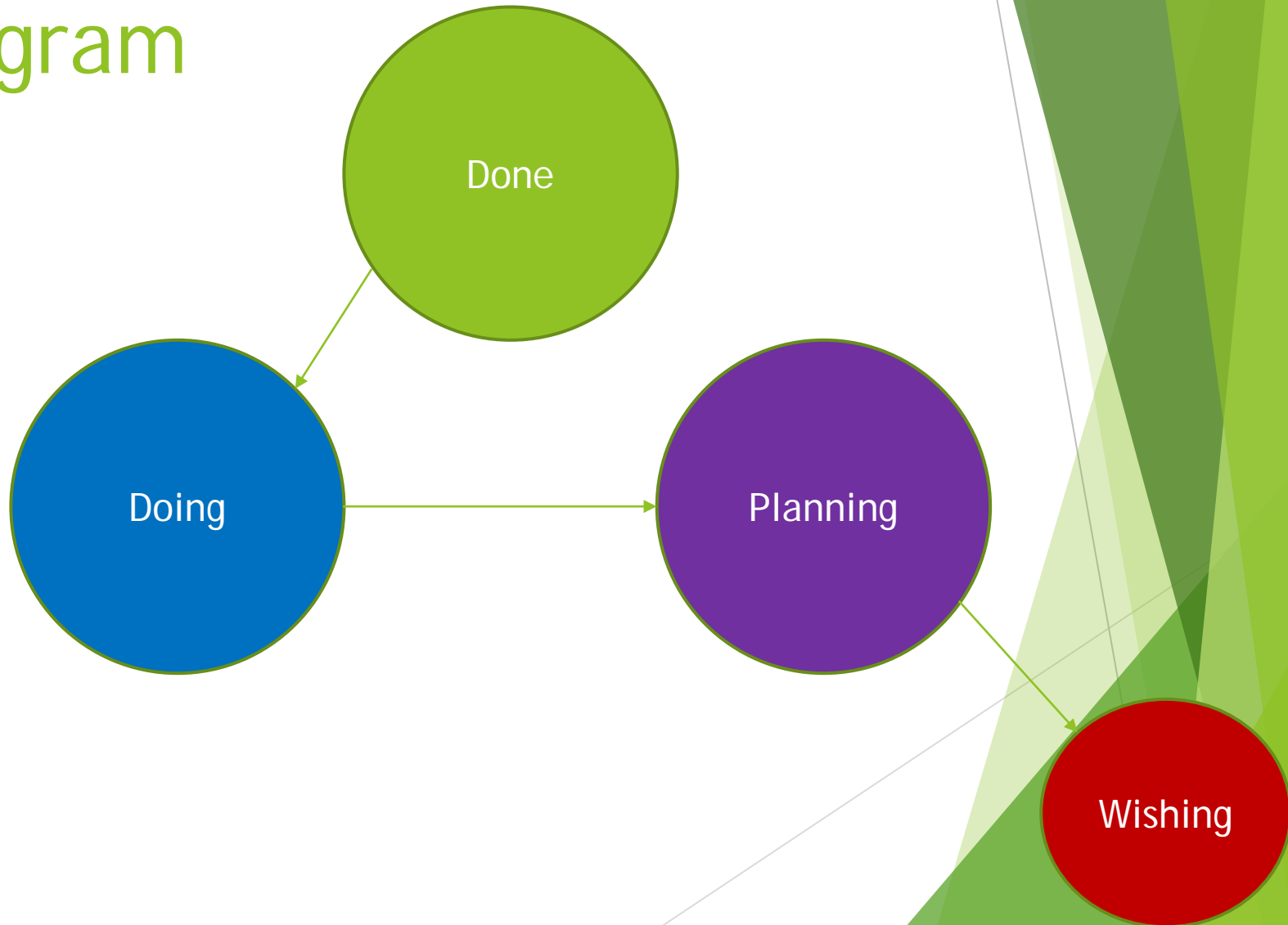
4/10/2023



Connections

- ▶ What has Connections done so far this year?
- ▶ What is Connections in the process of doing now?
- ▶ What is Connections planning in the near future?
- ▶ What does Connections wish they could do? (Doesn't have permission... yet)

Connections Homeschool Program





Community Involvement

Family Events

Advertising

Events

Homer Nutcracker

Halloween Give away

Picnics, Movies, Field Trips ETC.

Open Concept

PAC

Open 7:30 to 6:00 Tues & Thurs

Expanded hours

Working lunch

Program Culture

Radio

Traditional Ads

Social Media

Digital

Website

Newsletter

Programs

Done

2 staff 100+ students

Moved to front

Seward

6 staff 350+ students

New office rented

Homer

Facilities

Professional Development

Customer Service

17 Staff 800+ Students

Soldotna

Certified staff

Classified Staff

Marketing

Post HS Guidance

Curriculum Selection

Program Admin

Program SPED

Program Finance

Program Tech

Back of warehouse



Connections
home.school.community.


Advertising Initiative

2022 - 2023 school year

Our advertising goals for 2022-2023

- ▶ Radio Ads
- ▶ Community outreach / involvement
- ▶ Promotional items / Branding
- ▶ Ads in multiple print publications and shopping cart ads
- ▶ Increased social media presence / Ads
- ▶ Weekly Newsletter

Radio Advertisements:

- Radio Ads throughout the Kenai Peninsula that represent each of the three brick and mortar offices - Soldotna, Seward, and Homer.
- 20 times per day through June  023
- Airing on six different stations

Community Outreach

- Orca Theatre “Trunk or Treat”
- Orca Kids Summer Movie Event
- Community Safety Day
- Wednesdays in the Park
- Watershed Forum “Adopt a Spring”
- Kenai River Spring Cleanup

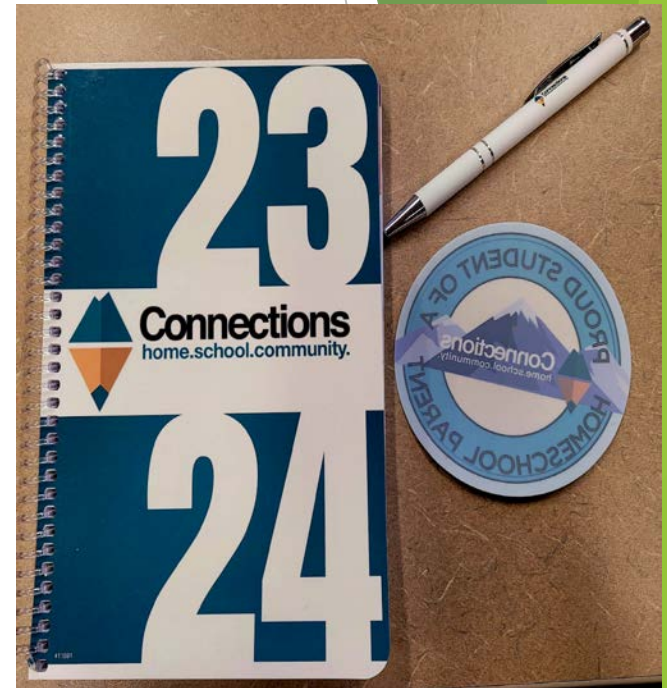
Promotional Items

Reusable bags, window clings, magnets, planners, pens, water bottles



Handed out at:

- Wednesday in the park
- New and re-enrolling families
- Spring Festival
- Community Safety Day



Print Ads

Greatlander, APOA handbook, Peninsula Clarion

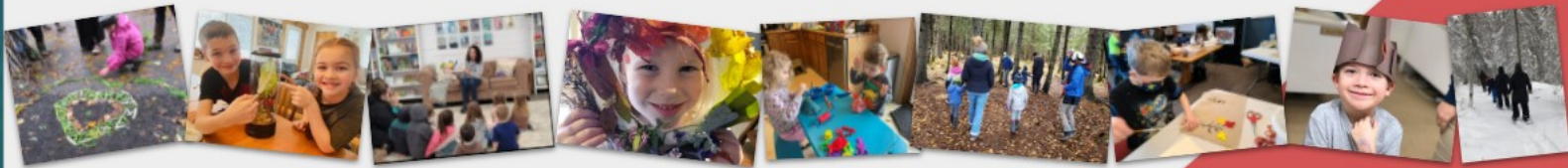


Connections
home.school.community.

READY. SET. CONNECT.

CONNECTIONS HOMESCHOOL PRE-K PROGRAM

Soldotna 907-714-8880
Homer 907-226-1880
Seward 907-224-9035



We will help you get your Pre-K student **READY** for Kindergarten.

We will **SET** you up for a successful Pre-K experience at home.

Our advisors will provide support and **CONNECT** you with the resources, ideas, and skills needed.

APPLY NOW!
Space is limited

All program details and applications are available on our website

www.chkpen.org

Print Ads - Continued



**NOW ENROLLING
FOR 2023-2024
K-12**

Student Allotments:

K-3 \$2,200

4-8 \$2,400

9-12 \$2,600

www.chkpen.org

Soldotna 907-714-8880

Homer 907-226-1880

Seward 907-224-9035



*Welcome to
your classroom!*



Proud to be your local
Homeschool program,
supporting our families
and community for
more than 20 years!



Connections Homeschool Program

143 E. Park Ave. Soldotna, AK 99669

Soldotna
907-714-8880

Homer
907-226-1880

Seward
907-224-9035

www.chkpen.org



Shopping Cart Ads

Safeway - Kenai, Soldotna, Homer



Connections
home.school.community.

Our students enjoy the flexibility of homeschooling and can access services at neighborhood schools. We are dedicated to supporting children & parents in their homeschool journey.

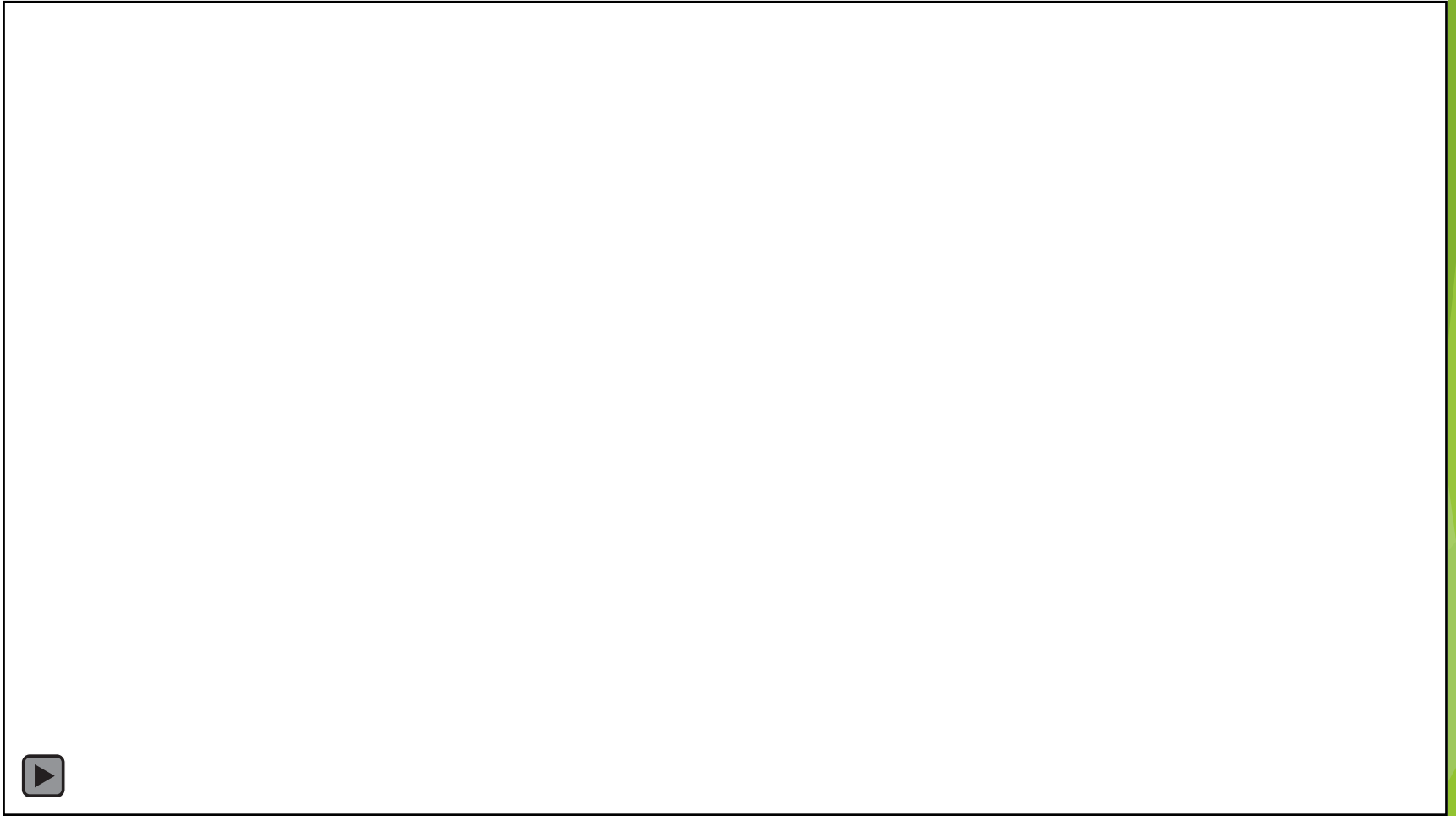


- Learn by doing
- Make the world your classroom
- Choose a curriculum that works for your family
- Leverage the power of play
- Explore talents in art, sports & recreation
- Create a schedule that works for your family

(907) 714-8880 / chkpen.org

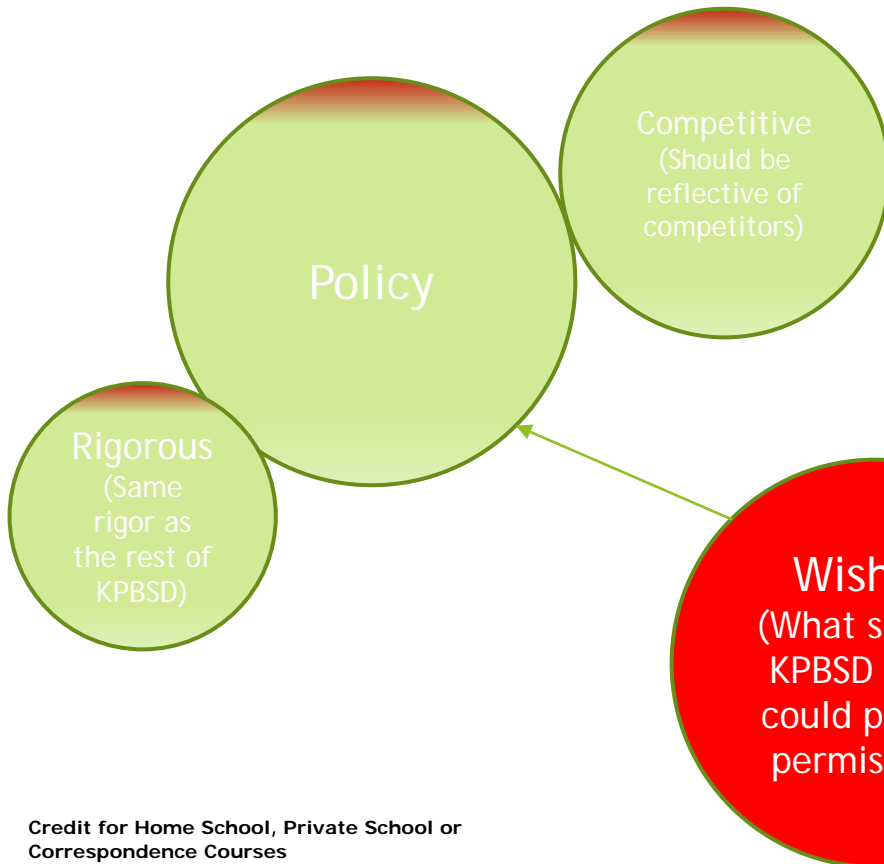
206 E. Pioneer St. Homer, AK

Orca Movie Theatre - Movie









		90% allocation	To program	Number of student increased	Increase revenue
BSA Highschool	\$ 5,930.00	\$ 5,337.00	\$ 2,600.00	\$ 2,737.00	\$ 25,68,425.00
BSA Middle School	\$ 5,930.00	\$ 5,337.00	\$ 2,400.00	\$ 2,937.00	\$ 25,73,425.00
BSA Elementary School	\$ 5,930.00	\$ 5,337.00	\$ 2,200.00	\$ 3,137.00	\$ 50,156,850.00
			n=	100	
				Cap the increase to 100	Gross increase to program \$ 298,700.00
				Cost of promotion ("n" times 400) n x \$400	Net increase to program \$ 258,700.00
				\$ 40,000.00	\$ 258,700.00

Credit for Home School, Private School or Correspondence Courses

- A. Credits received from schools accredited through state departments of education or national regional accreditation associations will be accepted by the Kenai Peninsula Borough School District.
- B. Credits claimed from nonaccredited schools will be subject to approval by the District Instructional team:
 1. Students must provide evidence of work completed for the course for which credit is requested.
 2. Students must demonstrate competency in the language arts, mathematics, science and social studies course for which credit is requested; such competency should be equivalent to that of other Kenai Peninsula Borough School District students who have received credits for a similar or like KPBSD course.
 3. In order to receive credit outside the core areas, the student must provide evidence of work completed and an assessment of work completed which will be evaluated by the District Instructional team.

High School Credits at the Middle School Level

In certain cases, (with parent and program administration approval) courses taken by middle school students may be recognized for high school credit towards graduation requirements. Middle school students may receive high school credit for successful completion of course work (with a grade of C or better.)

