



KENAI PENINSULA BOROUGH SCHOOL DISTRICT

Information Services

Eric Soderquist, Director of Information Services
148 North Binkley Street Soldotna, Alaska 99669-7553
Phone (907) 714-8803 Fax (907) 262-9645

MEMORANDUM

TO: KPBSD Board of Education

FROM: Eric Soderquist, Director of Information Services *ES*

DATE: July 28, 2017

SUBJECT: Website Update Project Status – July 2017

In early June, district level departments received spreadsheets containing information on all content elements attributed to their department and still active on the KPBSD website. Departments are reviewing and identifying content that can be simplified, consolidated, or removed entirely from the website if no longer relevant.

This effort is underway, and departments have until September 15th to complete their content reviews and return the information to Information Services. As content reviews are returned, Tony Jefferson (KPBSD webmaster) is processing content removal and cleanup.

In parallel with this effort, Mr. Jefferson is evaluating document management solutions that integrate with WordPress. Barring any concerns raised during document management integration research and testing, WordPress is the platform identified to replace our existing Ektron content management system.

An updated timeline of ongoing project tasks is as follows:

Web Update – Timelines

Completed

- **April 2016:** Content index has 27,452 unique items.
- **June 2016:** Release upgraded search infrastructure, improving “crawl” time (time for newly-added or changed content to appear in search index)
- **July 2016:** Search interfaces change to introduce “faceted” search (ability to add incremental search filter criteria)
- **September 2016:** Upgrade the web platform to the latest Ektron codebase, bringing forward bug fixes and improved device compatibility
- **December 2016:** Homepage cleanup, phase 1. Eliminated hidden content behind accordion elements and improved content accessibility.

- **April 2017:** Efforts continue to reduce obviously duplicated or outdated content. Content count stands at 20,474 items, 12,189 of which are documents (pdf, Word, Excel, PowerPoint), 8,285 of which are web pages.
- **May 2017:** Responsive site testing
- **June 2017:** Content review index data released to departments. Departments asked to identify content to consolidate, restructure, or remove from site.

Ongoing / Upcoming

- **Pending:** Release responsive version of website; testing in June/July identified additional development necessary to ensure a smooth launch.
- **September 2017:** Information back from departments on which items can be purged or reorganized
- **August 2017 – June 2018:** Assist schools with migration to new platform and training. Migrate district-level assets to new platform.
- **July 2018:** Launch new district website alongside updated school webpages.